

# SUMMER CLEARANCE EVENT



## DRIVE MORE CHRYSLER / DODGE / JEEP / RAM SUMMER TRAFFIC

### DRIVE MORE **SUMMER TRAFFIC** AS EASY AS **1-2-3**

#### 1 IDENTIFY SALES GOALS YOU NEED HELP WITH

Tell us what you want to sell in your market. Do you want to sell more RAMS? Grand Cherokees? Challengers? FIAT 500'S?

#### 2 BUILD AUDIENCE

We construct and introduce you to a targeted audience based on your objectives and goals. **We provide you the list up front.**

#### 3 DELIVER OFFERS

We design compelling call-to-action offers for what you want to sell and what prospects are in the market to buy. We deliver custom **email**, **mobile**, **social**, and new **ringless voice-mail** offers to targeted prospects to drive them to your dealership.



## IT'S THAT **SIMPLE.**

CALL **504-952-1539** NOW  
TO SCHEDULE YOUR  
APPOINTMENT  
vince@mailmandirect.com

**EDIFICE** | DATA  
AUTOMOTIVE | DRIVES  
MARKETING  
504-952-1539 • mailmandirect.com

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CHRYSLER

DODGE

Jeep



# DRIVE MORE

CHRYSLER / DODGE / JEEP / RAM

# SUMMER TRAFFIC

## YOUR CO-OP ELIGIBLE SOLUTION INCLUDES:



### **GUARANTEED ROI**

Guaranteed Return on Investment to ensure you get the most out of your ad spend.



### **TARGETED MULTI-CHANNEL OFFERS**

Compelling call-to-action offers that are personalized to your prospects, and delivered to the devices and platforms they are using--**mobile**, **social**, **email**, and **ringless voice-mail**.



### **TRANSPARENT ONLINE REPORTING**

Transparent Attribution Reporting that matches back to the target list delivered to you before marketing begins. (Data access is required for reporting)

## CHOOSE THE CAMPAIGN LEVEL THAT'S RIGHT FOR YOU:

Standard

**\$4,995**

Premium

**\$9,995**

Elite

**\$14,995**

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